



Sponsorship Opportunities

Season 2026



About Aston Manor Cricket Club

Welcome to Aston Manor Cricket Club, a legendary institution with a history dating back to 1903. Nestled in the heart of the West Midlands, our club has become a symbol of cricketing excellence, community spirit, and a breeding ground for world-class talent.

Heritage and Legacy

Over a century of history reflects our commitment to sportsmanship and the game. We've evolved into a cricketing powerhouse and currently thriving in the Warwickshire Premier Div.

World-Class Players

Our hallowed grounds have witnessed the rise of extraordinary talent that has left an indelible mark on the cricketing world, **Chris Woakes** being one example. Aston Manor Cricket Club takes immense pride in nurturing young talent and instilling into them the spirit of our club to the highest level possible.

Achievements

Through the years, our club has scripted numerous stories of triumphs from local league victories to prestigious tournament. Our trophy cabinet showcases our dedication to excellence.

www.astonmanorcricket.co.uk

Why Partner With Us

This is more than a sponsorship. It's your chance to be part of a movement that inspires success both on and off the field. By supporting Aston Manor Cricket Club, you are aligning your brand with one of Birmingham's most historic clubs and the global impact of Moeen Ali, a name that represents integrity, leadership, and achievement.

Future Together

Aston Manor Cricket Club and the Moeen Ali Cricket Academy have joined forces to create something special — a partnership rooted in community, ambition, and excellence. Together, we are shaping the next generation of cricketing talent while building a legacy that celebrates opportunity and inclusion.

Get Involved

Whether you're a cricket enthusiast or a business looking for success, Aston Manor Cricket Club offers a platform for shared greatness.

Aston Manor Cricket Club in Partnership C in partnership with Moeen Ali's Academy



Our Goals



Elevate Cricket Excellence

- Uphold a culture of discipline and continuous improvement.
- Strive for competitive success while maintaining sportsmanship and fair play.



Foster Inclusive Community

- Actively promote safe and friendly environment with diversity across age, gender, and skill levels, ensuring everyone feels valued.
- Create community engagement initiatives & programmes to strengthen bonds among players, supporters, and residents.



Transparent Partnership

- Seek sponsorships that align with our commitment to inclusivity, excellence, and community engagement.
- Provide tangible value to sponsors through brand visibility, exclusive events, and active promotion of partnerships.

Main Sponsorship Option

Kit sponsor



Hoarding Board
Sponsor or Banner



Main Youth Teams
Sponsor



Benefits & Particulars:

Price: from £5,500

- ✓ 1 year partnership with your logo printed on all senior and youth team kits.
- ✓ 4 premium advertising boards in key ground locations, visible to over 10,000 visitors each season.
- ✓ You will be the Lead Club Sponsor – AMCC Partner
- ✓ Advertising inside the clubhouse and across all major club events.
- ✓ Meet and Greet with Moeen Ali - England Professional with Signed T-Shirt
- ✓ Exclusive sponsor status for your business industry (no competitors).
- ✓ Weekly features across Facebook, Instagram, and WhatsApp groups.
- ✓ Dedicated sponsor profile and banner on our new club website with direct business link.
- ✓ Regular promotion through our large, active WhatsApp community.
- ✓ 2 Complimentary tickets to a Warwick county cricket home game.
- ✓ "Sponsor of the Day" at one major fixture each season, including on-the-day branding and photography.
- ✓ Recognition at the annual Awards Night, with an opportunity to speak & present a prize.
- ✓ Weekly brand visibility at Friday Youth Training Nights – a sociable evening attracting 100+ local families.
- ✓ Priority renewal rights at the end of the sponsorship term.

Other Sponsorship Options

Kit sponsor



**Hoarding Board
Sponsor or Banner**



**Main Youth Teams
Sponsor**



Benefits & Particulars:

Price: from £500

- ✓ 1 advertising board displayed around the ground.
- ✓ Name listed on the club website sponsor page.
- ✓ Multiple social media mentions during the season.
- ✓ Promotion through our large and active WhatsApp groups.
- ✓ 1 Game Match Ball Sponsor during the season.
- ✓ Invitation to our annual Sponsors' Day match.
- ✓ Network with local businesses and members at the awards evening.

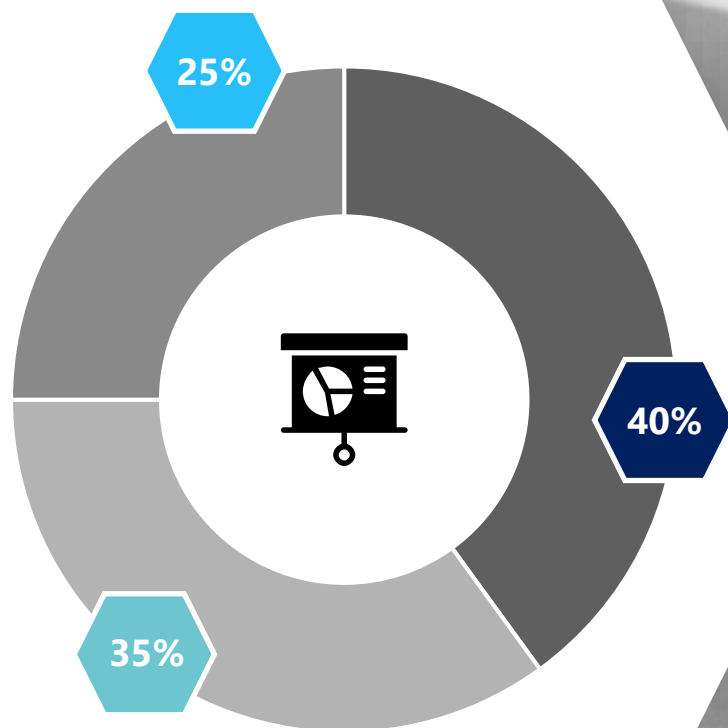
Price: from £1,500

- ✓ 2 prominent advertising boards around the ground.
- ✓ Company logo and link on the club website.
- ✓ Regular social media posts across the season.
- ✓ Promotion through our WhatsApp groups and matchday communications.
- ✓ Advertising inside the clubhouse.
- ✓ Member offers or promotions shared on club channels.
- ✓ Small Logo on White Players Kit

Price: from £2,500

- ✓ Logo printed on one team's white & playing kit
- ✓ 3 advertising boards around the ground.
- ✓ Frequent social media posts and in-season highlights featuring your brand.
- ✓ Regular promotion through WhatsApp groups and team communications.
- ✓ Advertising inside the clubhouse & dressers and on the website (with company bio and link).
- ✓ Option to host a matchday or youth evening as "Sponsor of the Day."
- ✓ Member offers or promotions shared on club channels.

Target Audience



The audience that will see and buy your brand or service



**Club Members
Players & their
families**



**Local Community
Businesses &
Residents**



**Online and Social Media
Followers & Attendees of
Sponsored Events**

By sponsoring Aston Manor Cricket Club, businesses can gain exposure to a diverse audience that includes cricket enthusiasts, residents, families, and online followers. This exposure can contribute to increased brand visibility and potential customer engagement within the Midlands community and beyond.



Thank-You to our 2025 sponsors



ecoenvironment



A rich history with high profile
associations & home-grown talent.



Aston Manor Cricket Club
Founded 1903

**For all sponsorship enquiries contact:
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**Thank
You**