



Sponsorship Opportunities

Season 2024



About Aston Manor Cricket Club

Welcome to Aston Manor Cricket Club, a legendary institution with a history dating back to 1903. Nestled in the heart of the West Midlands, our club has become a symbol of cricketing excellence, community spirit, and a breeding ground for world-class talent.

Heritage and Legacy

Over a century of history reflects our commitment to sportsmanship and the game. We've evolved into a cricketing powerhouse and currently thriving in the Warwickshire Premier Div.

World-Class Players

Our hallowed grounds have witnessed the rise of extraordinary talent that has left an indelible mark on the cricketing world, **Chris Woakes** being one example. Aston Manor Cricket Club takes immense pride in nurturing young talent and instilling into them the spirit of our club to the highest level possible.

Achievements

Through the years, our club has scripted numerous stories of triumphs from local league victories to prestigious tournament. Our trophy cabinet showcases our dedication to excellence.

www.astonmanorcricket.co.uk

Community of Champions

Beyond the boundaries, Aston Manor Cricket Club is more than just a sporting entity; it is a thriving community of individuals who share a common love for the game. Our diverse membership base reflects our commitment to inclusivity, fostering a welcoming environment for players of all ages, genders, and backgrounds.

Future Together

As we embark on the next chapter of our illustrious journey, we invite you to be a part of the Aston Manor Cricket Club legacy. By investing in our club, you are not just supporting a team; you are contributing to a tradition of excellence, community engagement, and the development of future cricketing stars.

Get Involved

Whether you're a cricket enthusiast or a business looking for success, Aston Manor Cricket Club offers a platform for shared greatness.



Our Goals



Elevate Cricket Excellence

- Uphold a culture of discipline and continuous improvement.
- Strive for competitive success while maintaining sportsmanship and fair play.



Foster Inclusive Community

- Actively promote safe and friendly environment with diversity across age, gender, and skill levels, ensuring everyone feels valued.
- Create community engagement initiatives & programmes to strengthen bonds among players, supporters, and residents.



Transparent Partnership

- Seek sponsorships that align with our commitment to inclusivity, excellence, and community engagement.
- Provide tangible value to sponsors through brand visibility, exclusive events, and active promotion of partnerships.



Thank-You to our 2023 sponsors



ecoenvironment



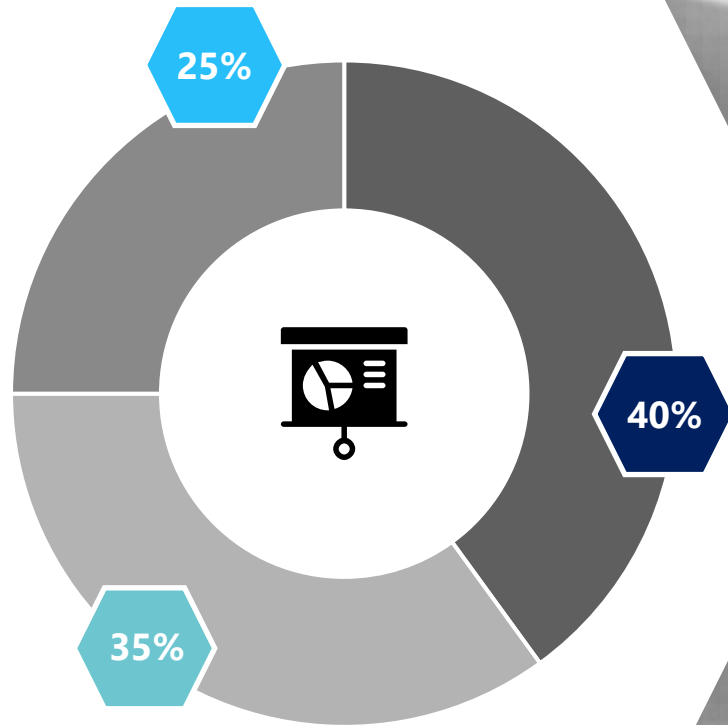
Top Dry Cleaners

A rich history with high profile associations & home-grown talent.



Aston Manor Cricket Club
Founded 1903

Target Audience



The audience that will see and buy your brand or service

-  Club Members
Players & their families
-  Local Community
Businesses & Residents
-  Online and Social Media
Followers & Attendees of Sponsored Events

By sponsoring Aston Manor Cricket Club, businesses can gain exposure to a diverse audience that includes cricket enthusiasts, residents, families, and online followers. This exposure can contribute to increased brand visibility and potential customer engagement within the Midlands community and beyond.

Sponsorship Options

For purchase of multiple packages, concessions will be considered.

Kit sponsor



Price: from £1500

Benefits:

- ✓ 1 or 2 Year deal options available
- ✓ Your logo printed on the all kits inc youth section
Options: Main Sponsor, 2nd level or 3rd level Sponsor
- ✓ Exposure on our social media channels Facebook & Instagram and **and modern club website**
- ✓ Advertising **inside the clubhouse**
- ✓ Join the club at high profile fixtures at Home Warwick Premier League games

Player Sponsor Ateeq Javid



Price: from £1200

Benefits:

- ✓ Be associated with the success of our prized professional player Ateeq Javid - who has played for Warwickshire and Leicester counties as well as England Lions XI – **What a player!**
- ✓ Exposure on our new and modern club website, inside the clubhouse and across our social media channels
- ✓ Pre and Post match pictures with you banner with our professional

Pitch Covers Sponsor



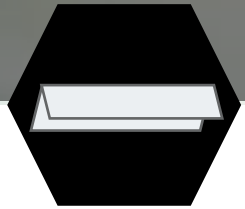
Price 3000

Benefits:

- ✓ 3 Year Deal
- ✓ Your name on Aston Manor's covers means plenty of exposure to local businesses and the local public
- ✓ Your business **seen by thousands** over the year
- ✓ Exposure in local press
- ✓ Exposure on our new and modern club website
- ✓ Exposure on our social media channels – Facebook & Instagram

Sponsorship Options

Hoarding Board Sponsor or Banner

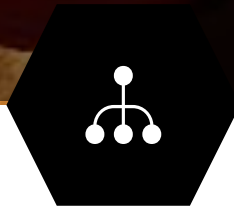


Price: from £300

Benefits:

- ✓ 1 Year deal + cost of board
- ✓ If you require multiple boards, which is recommended discounts can be offered.
- ✓ Your name at a busy cricket ground, your business seen by thousands every year
- ✓ Light exposure on our new and modern club website
- ✓ Light exposure on our social media channels Facebook & Instagram

Scoreboard Sponsor



Price £2500

Benefits:

- ✓ Your business logo and details at one of the most prominent positions at the club at our picturesque and well visited ground.
- ✓ Exposure on our new and modern club website, inside the clubhouse and across our social media channels
- ✓ Join the club at high profile fixtures at Home Warwick Premier League games
- ✓ Use of the ground upon availability

Match Ball Sponsor



Price £50 First XI | £30 for Seconds XI per game

Benefits:

- ✓ Your name, company or family, making each game possible
- ✓ Your business seen by thousands over the year
- ✓ Exposure on our new and modern club website
- ✓ Exposure on our social media channels – Facebook & Instagram
- ✓ There are a min of 22 games per season per team

Sponsorship Options

Hospitality Suite Function Room Sponsor

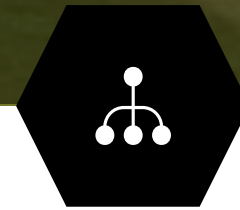


Price: P.O.A

Benefits:

- ✓ Have your name attached to the busiest social club suite in the area!
- ✓ Exposure in local press
- ✓ Your name at the busiest and best cricket ground
- ✓ Exposure on our new and modern club website
- ✓ Exposure on our social media channels Facebook & Instagram
- ✓ Hoarding Board for your business
- ✓ Your business Logo on the white playing kit
- ✓ Use of the ground upon availability

Main Youth Teams Sponsor



Price £1500 Youth

Benefits:

- ✓ Be associated with one of the largest youth cricket sections in the area, as well as the development of young people
- ✓ Exposure on our new and modern club website, inside the clubhouse and across our social media channels
- ✓ Join us on Friday nights at the club for Youth Training Night – a very sociable evening and a chance to see the youth section in action!
- ✓ Your business logo on all youth t-shirts provided

**For all sponsorship enquiries contact:
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**Thank
You**